

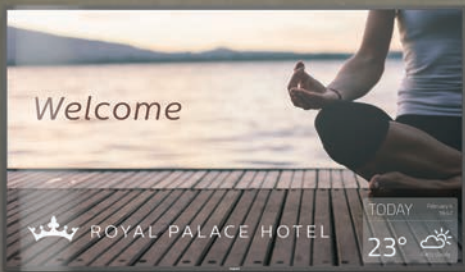
**PHILIPS**

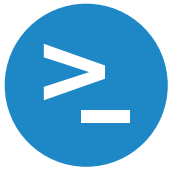
Professional  
Display Solutions



**CMND**

CREATE & CONTROL





# CMND

CREATE & CONTROL

## Take Control of Your Displays

The CMND Display Management Platform is the next innovation in Philips Professional Display Solutions. Whether it's one display or a thousand, you can manage your full suite of displays from a central location. Need to update, create, or push out content? No problem with CMND & Create. Need to manage settings or schedule firmware updates? CMND & Control has got you covered.

## Benefits

### Works seamlessly across all professional displays

- Fully integrated system between Philips Signage, Hotel TV, and Healthcare TV

### Intuitive user interface

- Drag and drop layout makes creating content easy
- Low learning curve for display management

### Engage customers in real time

- Distribute content immediately or based on customers habits

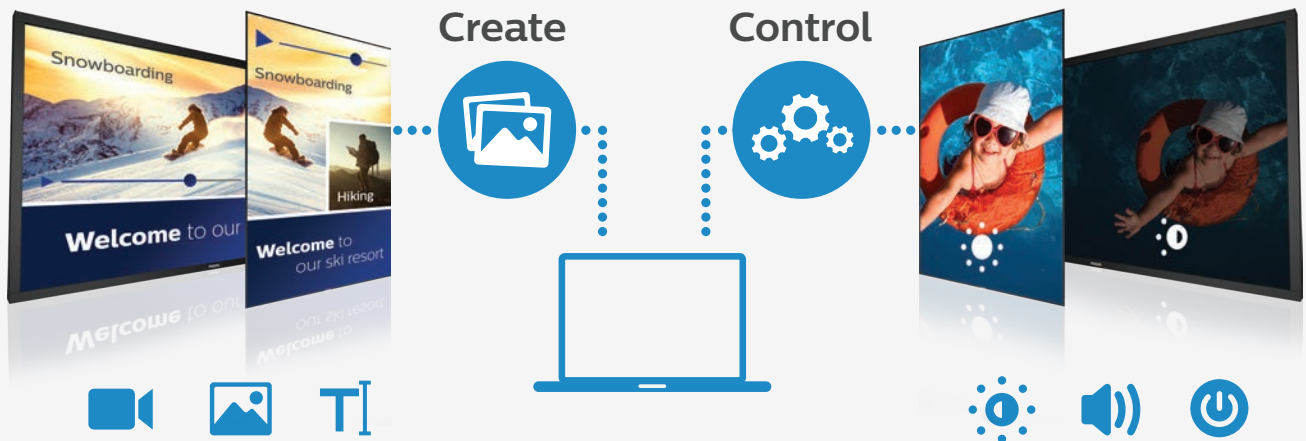
### Reduce the total cost of ownership

- Consolidate your display management into one single interface
- Eliminate the manual labor involved in display-to-display updates

### End-to-end solution

- No need for separate systems to manage content and setting updates





## **CMND** & CREATE

Design and create compelling content with CMND & Create, a powerful authoring tool. With a drag and drop interface, preloaded templates, and integrated widgets, you'll be able to amaze your customers with compelling content.

- Create content in both Portrait and Landscape mode
- Free, predesigned templates available
- Create interactive content
- Make multiple pages and in multiple languages
- Organize content using multiple on screen layers and schedule accordingly
- Supports a wide range of media, from videos and images to widgets and HTML code
- Add RSS feeds, weather, ads and other automatically updating elements

## **CMND** & CONTROL

Instead of manually updating every single display when updating settings, why not take the hassle away with CMND & Control? Easily manage the settings of all connected displays, including firmware updates, through a centralized location.

- Update software and settings from a remote location
- Control multiple displays in one location, or individual displays in multiple locations
- Real time display monitoring and control
- Manage display scheduling
- Customize and configure video wall and menu board displays
- Manage RF and IPTV channels
- Works over both RF coaxial and IP networks



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