A Premium Smart Solution with UHD Content Delivery

UT761H(MEA)

Provide your guests with the interactive smart solution, Pro:Centric SMART, for a superior experience. The UT761H series enables you to customize and create your own content with SDK Tools, Pre-loaded Apps, and content management software, Pro:Centric Direct. Also, Ultra HD picture quality with High Dynamic Range (HDR), guest-centric technologies and sleek design increase guests satisfaction and make a lasting impression on the hospitality properties.

LG | Business Solutions

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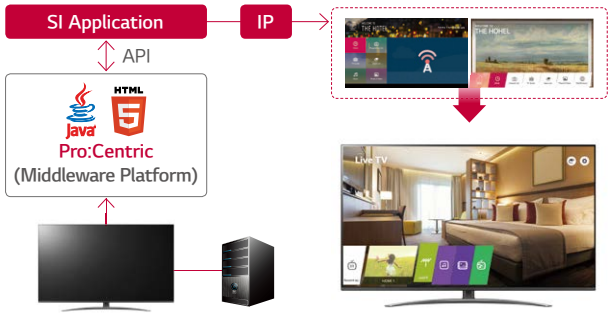
Pro:Centric SMART APPLICATION PLATFORM

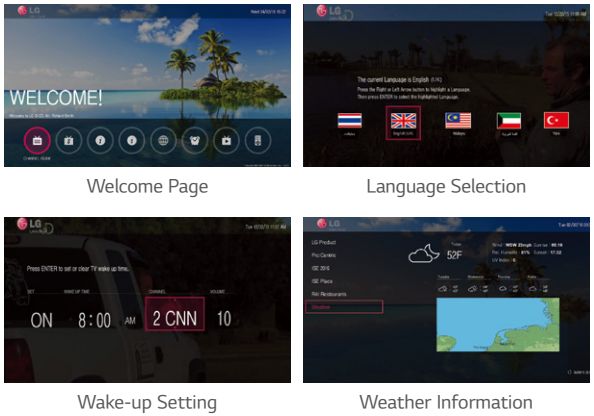
Pro:Centric Hotel Management Solution

Pro:Centric SMART is optimized for customizing hospitality services for hotel brands and guests through an IP & RF infrastructure. With its high picture quality, sophisticated design and advanced connectivity functions, it upscales in-room entertainment and increases convenience through implementation of high-end technology.



Pro:Centric Server Application

You can now differentiate your hotel with our customizable templates and pages which can be specialized for your property. Pro:Centric provides you a solution that is easily customizable for your business.

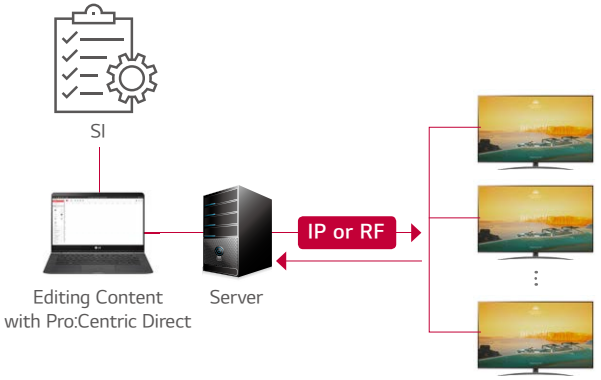


Welcome Page | Language Selection

Wake-up Setting | Weather Information

Pro:Centric Direct Solution

Pro:Centric Direct is a hotel content management system that supports simple editing tools and provides various solutions such as 1-click service and IP-network-based remote management. With the solution, users enable to design UI easily and provide customized service while managing TV efficiently.



* Customized UI may be little different.

* Actual UI may be litter different

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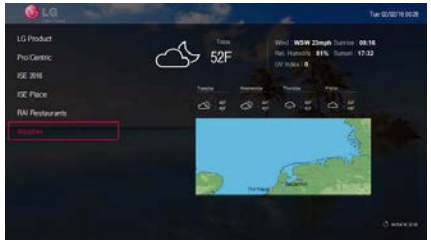
Pro:Centric V Hotel Management Solution

Pro:Centric V provides comprehensive solutions in RF infrastructure. Through the Pro:Centric Server and App, hoteliers are able to customize their settings and deliver information on hotel facilities and wake-up call services, weather forecasts and other messages to guests, all while reinforcing the hotel's brand image.

Multi Languages

39 languages including Hebrew, Arabic and Farsi, and language alignment are supported, making your guests stay a more comfortable one.

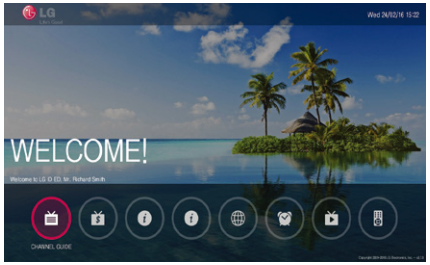


Right Alignment (Hebrew, Arabic, Farsi)

Left Alignment (36 languages)

Basic & Easy Templates

Pro:Centric Application (PCA) provides one Basic & Easy Template. Making a total of three templates, that customers can select according to their preference.



Welcome Image of PCA

Customizable Template & Page

Choose an alternative look & feel template based on your preference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool.
(Max.15 pages / section available)

Multi Channel Spooling

Operation of up to 8 hotel channels (22 sub-channels) can offer various information and added services.

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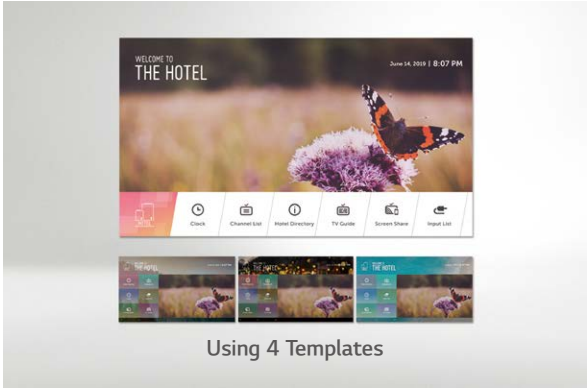
VALUE ADDED FEATURES

Smart TV by LG webOS 4.5

This is LG Smart TV with webOS 4.5. Explore the latest LG Smart TV features, and discover TVs that deliver innovative technology, remarkable clarity, and true-to-life colors.

Quick Menu

Enjoy LG's easy solution of menu home. Now LG provides the new Quick menu (Ver 3.0), making it more easy and user friendly than ever. The solution has been upgraded in a big way; Hotel Promotional Video Creation Tool is added and Quick Manager is ready to use, which allows easy information distribution throughout the same network without a server or USB Cloning function, turning the solution into a perfect solution for Stand Alone Usage Scene.



Voice Recognition

From seamless interaction to consistent user experience, LG is going one step further to lead the commercial TV market with voice recognition, allowing users to easily control LG TVs. Our stable solutions based on webOS and Pro:Centric Direct will significantly enhance the competitiveness of your products and services, ultimately unlocking a meaningful and successful future for your business.

* Actual in-screen image may differ.

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HOSPITALITY FEATURES

SoftAP

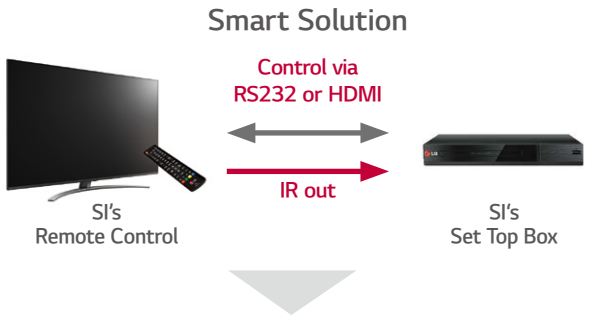
Software-enabled Access Point (SoftAP) is a "virtual" Wi-Fi feature that uses software to create a wireless hotspot. The current version supports Bridge Mode, which enables network managers to control connected devices.

EzManager

EzManager provides convenient installation function that helps to set up Pro:Centric TV settings automatically without extra effort of configuration. Auto-installation requires 1~3 minutes while manual installation requires 3~5 minutes.

TV Link Interactive

LG Protocol through RS-232 allows communication between TV and SI interface box, eventually giving smart service and more contents to Hotel guests.



Guest Benefit	Hotelier Benefit
Convenience with one Remote controller	Hotelier can use Smart service with legacy Set top box.

* SoftAP should be set in installation menu after TV is on.
* Smart Mirroring may not be operated at the same time.

* We provide two protocol for SI solution (HTNG-CEC and TVLink)

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HOSPITALITY FEATURES

Instant On

The high speed loading system enables users to enjoy content immediately after turning on the TV.

External Speaker Out

Enhance the entertainment experience by adding an additional speaker. Guests listen to and control the TV audio from anywhere in the business areas, including restrooms.

Commercial Swivel Stand

Expand the range of comfort for the guests with a commercial grade stand by allowing them to watch a TV from any angle.

* Except 65"

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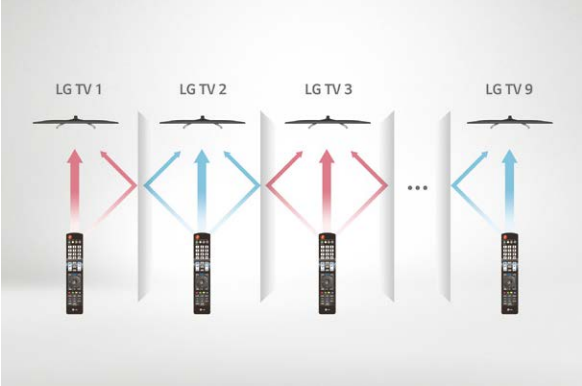
HOSPITALITY FEATURES

Multi IR

Multi IR function eliminates the remote control signal interference between TVs for multiple devices.



External Clock

Easily attach an external clock to your hospitality TV. Guests can quickly check the time just by looking at the TV, and all it needs is an RGB interface connection.

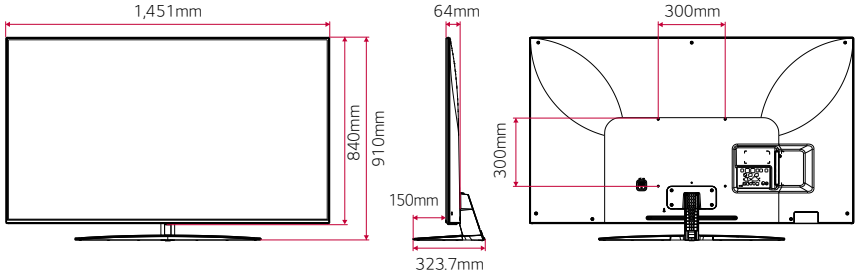
Pro:Idiom

Prevent any illegal copying of content by the widely used DRM (Digital Right Management).

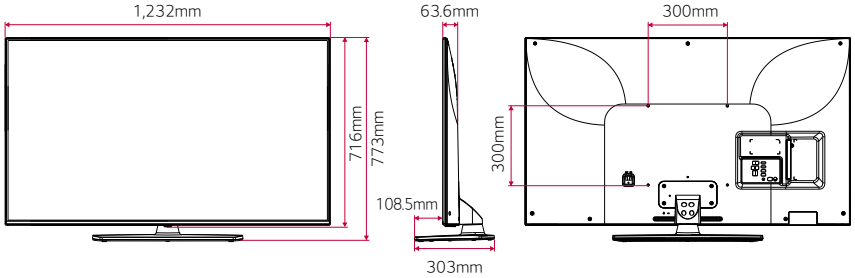
* Only available for LG TV models

DIMENSION

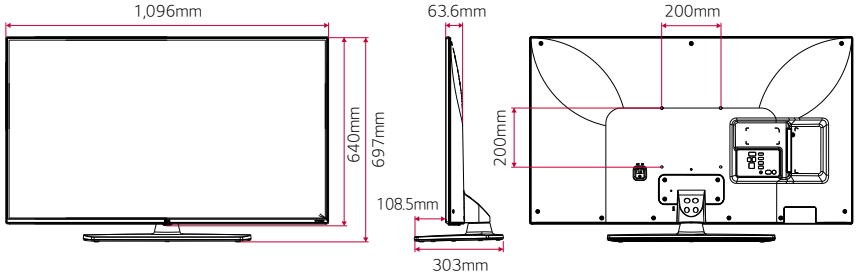
65"



55"

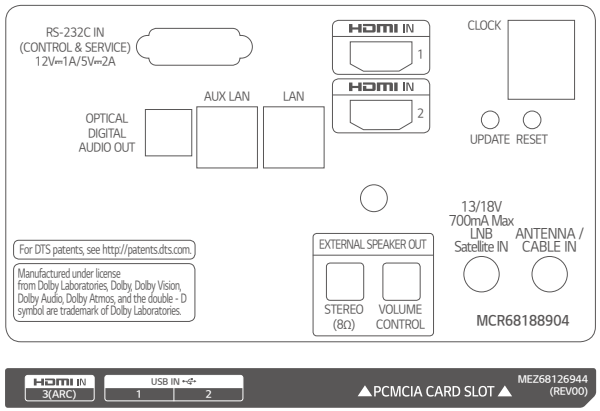


49"



CONNECTIVITY

65" / 55" / 49"



* Dimensions & Jack Panels (Read/Side) may differ from the above image, so please contact LG sales team to verify before ordering.

SPECIFICATIONS

		65UT761H	55UT761H	49UT761H
DESIGN	Stand Type	1 Pole (Fixed)	1 Pole (Swivel)	1 Pole (Swivel)
	Front Color	- (Cinema Design)	- (Cinema Design)	- (Cinema Design)
DISPLAY	Inch	65	55	49
	Resolution	3,840 X 2,160 (UHD)	3,840 X 2,160 (UHD)	3,840 X 2,160 (UHD)
	Backlight Unit Type	Edge	Edge	Edge
	Brightness (cd/m²)	400	400	400
BROADCASTING SYSTEM	Digital	• (DVB - T2 / C)	• (DVB - T2 / C)	• (DVB - T2 / C)
VIDEO	HDR (Dolby Vision / 10 Pro / HLG)	- / • / •	- / • / •	- / • / •
AUDIO	Audio Output	10W + 10W	10W + 10W	10W + 10W
	Speaker System	2.0 ch	2.0 ch	2.0 ch
	DOLBY ATMOS	•	•	•
	Deep Learning AI Sound	•	•	•
	LG Sound Sync	• (Required Bluetooth)	• (Required Bluetooth)	• (Required Bluetooth)
HOSPITALITY SOLUTION	Solution Type	Pro:Centric (Smart, V, Direct), Quick Menu 3.0	Pro:Centric (Smart, V, Direct), Quick Menu 3.0	Pro:Centric (Smart, V, Direct), Quick Menu 3.0
	Data Streaming (IP & RF)	•	•	•
	HCAP (GEM / FLASH / HTML) ※ Service Carousel (TLL / XML)	GEM / HTML5	GEM / HTML5	GEM / HTML5
	IP Return path	•	•	•
	Multicast / Unicast ready	•	•	•
	webRTC (Real Time Communication)	•	•	•
	Pro:Centric Application (Version)	• (PCA3.8)	• (PCA3.8)	• (PCA3.8)
	Pro:Centric Server	PCS400R	PCS400R	PCS400R
	DRM	Pro:Idiom (S/W Type), Pro:Idiom (Mobile, Lite)	Pro:Idiom (S/W Type), Pro:Idiom (Mobile, Lite)	Pro:Idiom (S/W Type), Pro:Idiom (Mobile, Lite)
SMART FEATURE		webOS 4.5, Smart Home (Launcher Bar), Quick Access, Web Browser, Pre-loaded App, SDP Server compatibility, Magic Remote Compatibility (Ready), Clock (World Clock / Alarm), Soft AP, WiFi (Built-in type), Screen Share (Miracast), Smart Share (DLNA), LG TV Plus App Compatibility, DIAL, Bluetooth Audio Playback, LG Sound Sync / Bluetooth, Mobile Connection Overlay, Voice Recognition (Standalone / Solution), IoT, EzManager (Simplicity), USB Cloning, Wake on RF, Wake on LAN, SNMP, Diagnostics (IP Remote), SI Compatible (TVLink Interactive), HTNG-CEC (1.4), Simplink (HDMI-CEC, 1.4), IR Out (RS-232C, HDMI), Multi IR Code, Anti-theft System (Kensington Lock, Credenza / Security Screw Hole - Except 65", Lock Down Plate - Except 65"), Chromecast Dongle Anti-theft Cover (Optional)		
HOSPITALITY FEATURES		Hotel Mode, Lock mode (Limited), Welcome Video / Screen, Insert Image, One Channel Map, IP Chanenel Manager, External Speaker Out (Int / Ext Variable / Fixed), Instant ON, External Power Out, V-Lan Tag, RJP (Remote Jack Pack) Compatibility, LG / Teleadapt (RS232C), Teleadapt / Guestlink (HDMI CEC), External Clock Compatibility (LEC-005), Auto Off / Sleep Timer, Smart Energy Saving, Motion Eye Care, BEACON, RTC (Real Time Clock), NTP sync timer		
JACK INTERFACE	Set Side	HDMI In 2.0, USB 2.0 (2), CI Slot		
	Set Rear	HDMI In (HDCP) 2.0 (2), Digital Audio Out (Optical), RS-232C (Control & Service), Clock Interface (RJ12), RJ45 (Usage Purpose : 2 (Ethernet, Aux)), External Speaker Out (3.5mm Phone Jack) : 2 (Spk-out 1, 4W (Stereo, R : 2.0W, L : 2.0W, 8Ω) - Vol. Control1)		
DIMENSION (UNIT : mm / kg)	VESA	300 x 300	300 x 300	200 x 200
	W x H x D / Weight (With stand)	1,451 x 910 x 323.7 / 25.8	1,232 x 773 x 303 / 20.4	1,096 x 697 x 303 / 17.2
	W x H x D / Weight (Without stand)	1,451 x 840 x 64 / 24.1	1,232 x 716 x 63.6 / 17.2	1,096 x 640 x 63.6 / 14.0
	W x H x D / Weight (Shipping)	1,600 x 1,035 x 207 / 33.3	1,360 x 860 x 207 / 25.6	1,192 x 760 x 190 / 20.0
POWER (UNIT : WATTS)	Voltage, Hz	100 ~ 240, 50 / 60	100 ~ 240, 50 / 60	100 ~ 240, 50 / 60
	Typical	TBD	TBD	124
	Stand-by	0.5	0.5	0.5

* Specifications are subject to change without notice, so please contact LG sales team to verify before ordering.

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